



**FIRST FARMERS ADDS PAT RILEY  
TO WILLIAMSON COUNTY ADVISORY BOARD**

**FRANKLIN, Tenn. (March 25, 2010)** – Pat Riley, president and CEO of RCR Building Corporation, has been named to the First Farmers Advisory Board of Williamson County. The appointment was made by Chairman and Chief Executive Officer T. Randy Stevens and First Farmers Williamson County President R. Craig Holland.

“I look forward to having Pat join us on the Williamson County Advisory Board,” Holland said. “He’s a successful businessman who understands the Middle Tennessee market quite well and I expect his experience and knowledge will greatly benefit the customers, employees and shareholders of First Farmers.”

The Board advises First Farmers in its Williamson County community relations and business development efforts.

Riley has more than 37 years experience in executive management positions within the construction industry. He launched RCR Building Corporation in 1985 and has worked with a wide variety of companies such as Bridgestone/Firestone, Home Depot, Lowes, Quorum Health Resources, MCA Records, Middle Tennessee State University and Lipscomb University.

He graduated from the University of Memphis in 1969 with a degree in Construction Technology.

Riley has been a member of the Associated Builders & Contractors, Associated General Contractors, Construction Financial Management Association, Kidney Foundation, CEO Roundtable, and the Nashville Chamber of Commerce. He has been married to his wife, Alice, for 38 years and has two daughters and a grandson.

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***About First Farmers & Merchants Bank***

*Founded in 1909, First Farmers & Merchants Bank (Member FDIC) is one of the most successful independent banks in Tennessee, with total assets of approximately \$935 million and deposits in excess of \$772 million. An additional \$2.7 billion in assets is held by its Trust & Financial Management Department. Headquartered in Columbia, Tenn., the bank operates 17 offices in a seven county area in Middle Tennessee that includes Maury, Lawrence, Marshall, Hickman, Giles, Dickson and Williamson counties. It is distinguished by its commitment to traditional, personal banking relationships that incorporate state-of-the-art technology to provide the highest possible level of service. For additional information, visit [www.myfirstfarmers.com](http://www.myfirstfarmers.com) or call the main office at 931.388.3145.*

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